ORDER

Orders Order / Rev: 703942 A GANNETT COMPANY 06259656 Alt Order #: OBAMA FOR AMERICA Product Desc: WFMY-TV Estimate: 1537 10/02/12 - 10/08/12 Flight Dates: Primary AE: Nick Welte 08/01/12 / 10/03/12 Sales Office: Original Date / Rev: T-PHI Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 3050 K St NW WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Obama For America** A35+ New Business Thru: Demographic: 00:15:00

**Product Codes:** PL-Presidential Order Separation:

Priority: P-4 Advertiser External ID:

Agency External ID: Revenue Codes: AGY, GEN, POL

**Bill Plan Totals** 

Start Date	End Date	# Spots	Gross Amount	Net Amount	ľ
10/01/12	10/07/12	120	\$41,030.00	\$34,875.50	(
10/08/12	10/14/12	21	\$6,185.00	\$5,257.25	Т

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	141	\$47,215.00	\$40,132.75	0.00
Totals	141	\$47,215.00	\$40.132.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share	Share	Total
WFMY-TV	30%	\$47,215.00
Market	100%	\$157.383.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGHP	27%	\$42,493.50
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WTWB	2%	\$3,147.67
WUNL	0%	\$0.00
WUPN	4%	\$6,295.33
WXII	30%	\$47,215.00
WXLV	7%	\$11,016.83

l	n Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1 WFMY	10/02/12	10/08/12		CM	5-6a	MTWTF	:30	5	\$55.00 P-4	0.00 NM	5	\$275.00
				5-6a GMS ROT									
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/	02/12	10/08/12	MTWTF	5	\$55.00	0.00						
Е	2 WFMY	10/02/12	10/08/12	M-F 6-8a	CM	6-8a	МГЖГБ	:30	5	\$80.00 P-4	0.00 NM	5	\$400.00
				Good Morning Sh	iow								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	Week: 10/	02/12	10/08/12	МГWГF	5	\$80.00	0.00						

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Alt Order #: 06259656 Product Desc: OBAMA FOR AMERICA WFMY-TV

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 3 WFMY	10/02/1	2 10/08/12	CBS This Morning	-	8-10a	MTWTF-	- :30	10	\$60.00 P-3	0.00 NM	10	\$600.00
Star Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 10	Rate \$60.00	Rating 0.00						
E 4 WFMY	10/06/1	2 10/06/12	Good Morning Sh Good Morning Sh		6-9a	S	5- :30	1	\$70.00 P-4	0.00 NM	1	\$70.00
Week: 10/		End Date 10/07/12	Weekdays S-	Spots/Week 1	Rate \$70.00	Rating 0.00						
E 5 WFMY			Good Morning Sh Good Morning Sh	now Su	7-9a (7:00 AM-9:	00 AM)	S :30	1	\$70.00 P-4	0.00 NM	1	\$70.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$70.00	Rating 0.00						
E 6 WFMY	10/02/1	2 10/08/12	Price Is Right Price Is Right	СМ	11a-12p	МГWГF-	- :30	5	\$225.00 P-2	0.00 NM	3	\$675.00
Week: 10/0 Spot Ch	Date Ra		Weekdays MTWTF escription trice Is Right	Spots/Week 5 Start 11a-	Rate \$225.00 t/End Time	Rating 0.00	Weekdays MTWThF	_		Rtg Type 0.00 NM		
Cre	edited		-	114	126				.σσ (φ22σ.σσ)	0.00 7417		
	10/02/12 edited	2-10/08/12 P	rice Is Right	11a-	12p		MTWThF		:30 <del>(\$225.00)</del>	0.00 <i>NM</i>		
E 7 WFMY	10/02/1	2 10/08/12	News2 at Noon News2 at Noon	СМ	12-1230p	МГЖГБ-	- :30	5	\$130.00 P-3	0.00 NM	5	\$650.00
Sta Week: 10/	rt Date 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$130.00	Rating 0.00						
E 8 WFMY	10/02/1	2 10/08/12	M-F CBS Soaps CBS Soaps	СМ	1230-2p	MTWTF-	- :30	7	\$275.00 P-2	0.00 NM	7	\$1,925.00
Sta Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 7	Rate \$275.00	Rating 0.00						
E 9 WFMY	10/02/1	2 10/08/12	M-F 2-3p The Talk	СМ	2-3p	MTWTF-	- :30	4	\$100.00 P-3	0.00 NM	4	\$400.00
Sta Week: 10/	rt Date 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
E 10 WFMY	10/07/1	2 10/07/12	CBS Sunday Mor CBS Sunday Mor	· ·	9-1030a		S :30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$200.00	Rating 0.00						
E11 WFMY	10/07/1	2 10/07/12	Face the Nation Face the Nation	СМ	1030-11a		S :30	1	\$750.00 P-2	0.00 NM	1	\$750.00
Sta Week: 10/	rt <u>Date</u> 01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$750.00	Rating 0.00						
E 12 WFMY	10/02/1	2 10/08/12	M-F 4-5p Ellen Degeneres	СМ	4-5p	MTWTF-	- :30	5	\$100.00 P-3	0.00 NM	5	\$500.00
Sta Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
E13 WFMY	10/02/1	2 10/08/12	News 2 at 5 News 2 at 5	CM	5-530p	МГWГF-	- :30	5	\$225.00 P-3	0.00 NM	5	\$1,125.00
Star Week: 10/6	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$225.00	Rating 0.00						
E 14 WFMY	10/02/1	2 10/08/12	News 2 at 6 News 2 at 6	СМ	6-630p	МГЖГБ-	- :30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
Sta Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$350.00	Rating 0.00						
E 15 WFMY	10/02/1	2 10/08/12	CBS Evening New CBS Evening New		630-7p	МГЖГБ-	- :30	5	\$700.00 P-2	0.00 NM	5	\$3,500.00
Week: 10/		End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$700.00	Rating 0.00						
E18 WFMY	10/02/1	2 10/08/12	M-F 7-730p Wheel of Fortune	CM	7-730p	МГЖГБ-	- :30	5	\$550.00 P-2	0.00 NM	4	\$2,200.00

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Order / Rev: 703942 Advertiser: Obama For America

Alt Order #: 06259656 Product Desc: OBAMA FOR AMERICA WFMY-TV

Ln Ch Sta	art End	Inventory Code	Break	Start/End	Time Day	s Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 18 WFMY 10/0	2/12 10/08/12	M-F 7-730p Wheel of Fortune	СМ	7-730p	MTWTI	F :30	5 \$	5550.00 P-2	0.00 NM	4	\$2,200.00
Week: 10/02/12 Spot Ch Date 5 VFMY 10/0 Credited	10/08/12 Range [ 2/12-10/08/12	Weekdays MTWTF Description M-F 7-730p	Spots/Week 5 Start 7-73	Rate \$550.00 t/End Time 60p	Rating 0.00	Weekdays MTWThF	Length		Rtg Type 0.00 NM		
E 19 WFMY 10/0	02/12 10/08/12	M-F 730-8p Jeopardy	СМ	730-8p	MTWTI	? :30	5 \$	550.00 P-2	0.00 NM	4	\$2,200.00
Start Date Week: 10/02/12 Spot Ch Date	10/08/12 Range [	Weekdays MTWTF Description		Rate \$550.00 t/End Time	Rating 0.00	<u>Weekdays</u>	Length		Rtg Type		
2 VFMY 10/0. Credited	2/12-10/08/12   !	M-F 730-8p	730-	·8p		MTWThF	- :30	) <del>(\$550.00)</del>	0.00 <i>NM</i>		
E 20 WFMY 10/0	06/12 10/06/12	Sat 7-730p Sat Wheel of Fort	CM	7-730p		S- :30	1 \$	150.00 P-3	0.00 NM	1	\$150.00
Start Dat Week: 10/01/12		Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 21 WFMY 10/0		Sat 730-8p Sat Jeopardy	СМ	730-8p		S- :30	1 \$	150.00 P-3	0.00 NM	1	\$150.00
Start Dat Week: 10/01/12		<u>Weekdays</u> S-	Spots/Week 1	Rate \$150.00	Rating 0.00						
E 22 WFMY 10/0	08/12 10/08/12	Mon Prime B 2 Broke Girls/Mik	CM e &	9-10p	М	: :30	1 \$1,	200.00 P-3	0.00 NM	1	\$1,200.00
Start Dat Week: 10/08/12		Weekdays M	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 23 WFMY 10/0		Mon Prime C Hawaii Five-0	СМ	10-11p	M	:30	1 \$	850.00 P-3	0.00 NM	1	\$850.00
Start Dat Week: 10/08/12		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00						
E 24 WFMY 10/0		NCIS	СМ	8-9p	- T	: :30	1 \$	900.00 P-4	0.00 NM	0	\$0.00
Start Dat Week: 10/01/12		<u>Weekdays</u> - T	Spots/Week 1	Rate \$900.00	Rating 0.00						
	1/12-10/07/12	Description Tue Prime A	<u>Star</u> 8-9p	t/End Time		<u>Weekdays</u> - T	<u>Length</u> :30		Rtg Type 0.00 NM		
E 25 WFMY 10/0		Tue Prime B	СМ	9-10p	- T	:30	1 \$1,	200.00 P-3	0.00 NM	1	\$1,200.00
Start Dat		NCIS: Los Angele Weekdays			Rating						
Week: 10/01/12 E 26 WFMY 10/0		- T	CM	\$1,200.00 8-9p	0.00 W	:30	1 ¢2	000.00 P-1	0.00 NM	1	\$2,000.00
Start Date		Survivor: Philippin Weekdays		•	Rating	.50	ι ψ∠,	,000.001-1	O.OO INIVI	'	ψ2,000.00
Week: 10/01/12	10/07/12	W	1	\$2,000.00	0.00						
E 27 WFMY 10/0		Criminal Minds	СМ	9-10p	W	:30	1 \$1,	000.00 P-3	0.00 NM	0	\$0.00
	10/07/12 Range [ 1/12-10/07/12	Weekdays W Description Wed Prime B		\$1,000.00 t/End Time	<u>Rating</u> 0.00	Weekdays	Length	<u>n Rate</u> <del>(\$1,000.00)</del>	Rtg Type 0.00 NM		
E 28 WFMY 10/0		Wed Prime C	CM	10-11p	W	:30	1 \$	800.00 P-3	0.00 NM	0	\$0.00
		CSI: Crime Scene	e Inv	·		.00	. Ψ		2.00 14171		<b>\$5.00</b>
Start Date Week: 10/01/12 Spot Ch Date 1 VFMY 10/0 Credited	10/07/12 Range [ 1/12-10/07/12]	Weekdays W Description Wed Prime C	Spots/Week  1 Start 10-1	\$800.00 t/End Time	Rating 0.00	<u>Weekdays</u> W	Length	<u>Rate</u> (\$800.00)	Rtg Type 0.00 NM		
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Alt Order #: 06259656 Product Desc: OBAMA FOR AMERICA WFMY-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 29 WFMY	10/04/1	2 10/04/12	Thu Prime A Big Bang Theory/	CM Two	8-9p	T	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0 E30 WFMY		10/07/12	Thu Prime B	CM	\$2,000.00 9-10p	0.00 T	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
L 30 WITWIT	10/04/1	2 10/04/12	Person of Interes		9-10p	1	.30	•	φ1,200.00 F-3	U.UU INIVI	'	\$1,200.00
Star Week: 10/0	nt Date 01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E31 WFMY			Thu Prime C	СМ	10-11p	T	:30	1	\$1,100.00 P-3	0.00 NM	1	\$1,100.00
Star	rt Date	End Date	Elementary Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	T	<u> </u>	\$1,100.00	0.00						
E32 WFMY	10/05/1	2 10/05/12	Fri Prime A CSI: NY	СМ	8-9p	F	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
Star Week: 10/0	rt Date	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
E 33 WFMY			Fri Prime C	СМ	10-11p	F	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
Star	rt Date	End Date	Blue Bloods Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	F	<u> </u>	\$800.00	0.00						
E34 WFMY	10/06/1	2 10/06/12	Sat Prime A Crimetime Saturd	CM lav	8-9p	S-	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0 E35 WFMY		10/07/12	Sat Prima B	CM	\$300.00 9-10p	0.00	:30		\$350.00 P-3	0.00 NM	1	\$350.00
L 33 WI WI	10/00/1	2 10/00/12	Crimetime Saturd	_	9-10p	5	.50		ψ550.001 -5	0.00 INIVI	'	ψ330.00
Star Week: 10/0	rt Date	End Date 10/07/12	Weekdays	Spots/Week	Rate \$350.00	Rating 0.00						
E 36 WFMY				СМ	10-11p	S-	:30	1	\$475.00 P-3	0.00 NM	1	\$475.00
Star	rt Date	End Date	48 Hours Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	S-	1	\$475.00	0.00						
E37 WFMY	10/07/1	2 10/07/12	Sun Prime A 60 Minutes	СМ	7-8p	S	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
Star Week: 10/0	rt Date	End Date 10/07/12	Weekdays	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E 38 WFMY			Sun Prime B	CM	8-9p	S	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
01	- L D - L -	Food Date	Amazing Race	0	Data	Detien						
Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E39 WFMY	10/07/1	2 10/07/12	Sun Prime C The Good Wife	СМ	9-10p	S	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
	rt Date	End Date 10/07/12	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0 E 40 WFMY			Sun Prime D	CM	\$1,200.00 10-11p	0.00	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
			The Mentalist		·							
Star Week: 10/0	nt Date 01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E 41 WFMY	10/02/1	2 10/08/12	News 2 at 11 News 2 at 11	СМ	11-1135p	MTWTFSS	:30	7	\$350.00 P-3	0.00 NM	7	\$2,450.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0 E 42 WFMY		10/08/12 2 10/08/12	MTWTFSS Letterman	7 CM	\$350.00 1135p-1235a	0.00 MTWTF	:30	5	\$70.00 P-4	0.00 NM	5	\$350.00
			David Letterman		1.00p 1200a	miniti-	.00	J	ψ10.001 ° <del>4</del>	5.50 INIVI		Ψ000.00
Star Week: 10/0	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$70.00	Rating 0.00						
E 43 WFMY			Late Late Show	СМ	1235-135a	МГЖГБ	:30	5	\$10.00 P-4	0.00 NM	5	\$50.00
Sta	rt Date	End Date	Late Late Show Weekdays	Spots/Week	Rate	Rating						
	_		_		<del></del>							

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Alt Order #: 06259656 Product Desc: OBAMA FOR AMERICA WFMY-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 43 WFMY	10/02/1	2 10/08/12	Late Late Show	CM	1235-135a	МГЖГБ	:30	5	\$10.00 P-4	0.00 NM	5	\$50.00
Sta	rt Date	End Date	Late Late Show Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/08/12	MTWTF	5	\$10.00	0.00						
E 44 WFMY	10/07/1	2 10/07/12	NFL Football Panthers Footbal	CM I	1-7p	S	:30	2	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays S	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
E 45 WFMY	10/02/1	2 10/08/12	M-F 3-4p Let's Make a Dea	CM	3-4p	МГЖГБ	:30	5	\$95.00 P-3	0.00 NM	5	\$475.00
Sta Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$95.00	Rating 0.00						
N46 WFMY	10/02/1	2 10/02/12	Tue Prime C Vegas	СМ	10-11p	- T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays - T	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
N47 WFMY	10/02/1	2 10/02/12	M-F 5-6a 5-6a GMS ROT	СМ	5-6a	- T	:30	1	\$55.00 P-4	0.00 NM	1	\$55.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$55.00	Rating 0.00						
N48 WFMY	10/06/1	2 10/06/12	Good Morning Sh Good Morning Sh		6-9a	S-	:30	1	\$70.00 P-4	0.00 NM	1	\$70.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays S-	Spots/Week 1	Rate \$70.00	Rating 0.00						
N49 WFMY	10/08/1	2 10/08/12	M-F 2-3p The Talk	CM	2-3p	М	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N50 WFMY	10/07/1	2 10/07/12	NFL Football Panthers Footbal	CM I	1-7p	S	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
N51 WFMY	10/04/1	2 10/05/12	News 2 at 6 News 2 at 6	CM	6-630p	TF	:30	2	\$350.00 P-3	0.00 NM	2	\$700.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays TF	Spots/Week 2	Rate \$350.00	Rating 0.00						
N52 WFMY	10/04/1	2 10/05/12	News 2 at 11 News 2 at 11	СМ	11-1135p	TF	:30	4	\$350.00 P-3	0.00 NM	4	\$1,400.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays TF	Spots/Week 4	Rate \$350.00	Rating 0.00						
N53 WFMY	10/06/1	2 10/06/12	NCAA Football G		3-7p	S-	:30	3	\$300.00 P-3	0.00 NM	3	\$900.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays S-	Spots/Week 3	Rate \$300.00	Rating 0.00						
N54 WFMY	10/04/1	2 10/05/12	M-F 5-6a 5-6a GMS ROT	СМ	5-6a	TF	:30	2	\$55.00 P-4	0.00 NM	2	\$110.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays TF	Spots/Week 2	<u>Rate</u> \$55.00	Rating 0.00						
N55 WFMY	10/04/1	2 10/05/12	M-F 6-8a Good Morning Sh	CM now 6a	6-8a	TF	:30	4	\$80.00 P-4	0.00 NM	4	\$320.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays TF	Spots/Week 4	<u>Rate</u> \$80.00	Rating 0.00						
N56 WFMY		2 10/06/12	Good Morning Sh Good Morning Sh		6-9a	S-	:30	3	\$70.00 P-4	0.00 NM	3	\$210.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays S-	Spots/Week 3	Rate \$70.00	Rating 0.00						
N57 WFMY	10/07/1	2 10/07/12	Good Morning Sh Good Morning Sh		6-9a	S	:30	3	\$70.00 P-4	0.00 NM	3	\$210.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 703942 Advertiser:

Alt Order #: 06259656 Product Desc: OBAMA FOR AMERICA WFMY-TV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N57 WFMY	10/07/12	10/07/12	Good Morning St Good Morning S		6-9a	S	30	3	\$70.00 P-4	0.00 NM	3	\$210.00
Star Week: 10/0		End Date 10/07/12	Weekdays S	Spots/Week 3	<u>Rate</u> \$70.00	Rating 0.00						
N58 WFMY	10/07/12	10/07/12	CBS Sunday Mo CBS Sunday Mo	· ·	9-1030a	S	30	2	\$200.00 P-3	0.00 NM	2	\$400.00
Star Week: 10/0		End Date 10/07/12	Weekdays S	Spots/Week 2	Rate \$200.00	Rating 0.00						

Obama For America

Totals 141 \$47,215.00